

# STEVEN COVELL

[HTTP://STEV.IN](http://stev.in)

## EXPERIENCE

### LEAD CREATIVE DEVELOPER | ADVERTISING GROUP

CLEARSPRING, MCLEAN, VA 2008-2010

- Lead design and development of front-end systems for new and efficient advertising units using AS3 and Flex Builder.
- Researched, designed, and prototyped better engaging methods for advertising monetization.
- Collaborated with back-end engineers to translate requirements for smooth front-end integration and delivery of targeted advertising content.

### LEAD DEVELOPER / PROJECT MANAGER | STUDIO GROUP

CLEARSPRING, MCLEAN, VA. 2006-2008

- Developed the first monetized social application for client, NBA.
- Designed and developed social applications for clients: Akamai, AT&T, NBA, IMDb, NBC Universal, Fox, Paramount, ClearChannel, Cartoon Network, PR Newswire, NFL Colts, CSTV, People.com, Time Inc., and more.
- Managed and coached internal team of highly skilled multimedia developers.
- Lead technical and creative brainstorming sessions with internal and client teams.
- Lead critical and time sensitive projects.
- Executed solutions using multiple technologies: PHP, MySQL, XHTML, CSS, JS, Flash, Flex, and AS3.
- Maintained high studio efficiency and fast project turnarounds resulting in highest profits in the company two years in a row.

### DESIGNER / WEB DEVELOPER

CLEARSPRING TECHNOLOGIES, PITTSBURGH, PA 2005-2006

- Lead design and development in web and software graphics and user interfaces.
- Facilitated the acquirement of \$1.5 million in Round A funding from venture capital firm Novak Biddle Venture Partners.

### COMPUTER / I.T. SPECIALIST

ROLLING ROCK BREWERY, LATROBE, PA. 2003-2004

- Developed utility software aiding in software, network, and systems troubleshooting.
- Supported desktop and server software and systems hardware.
- Implemented software and hardware standards, set by INTERBREW SA, Belgium, on up to 200 PCs.

## EDUCATION

Saint Vincent College, Latrobe, PA — B.S., Computer Science and Informational Science, 2004

## SKILLS

- Multifaceted: ability to conceptualize, design, and develop using multiple technologies.
- Able to multitask and manage multiple projects and/or people in deadline frenzy environment.
- Proficient in design and development software: Photoshop, Illustrator, ImageReady, Fireworks, Flash, Flex, and Dreamweaver.
- Knowledgeable in wide array of programming languages: XHTML, CSS, JavaScript, AS2/3, PHP, MySQL, SML, Prolog, Bourne/WSH, and C++.
- Proficient in multiple OS environments: OS X, Linux, and Windows.
- Efficient in other software: Premiere and Cinema 4D.
- Adaptable in a ever changing environment.

571.403.0107

GOOGLE

STEVEN.COVELL@GMAIL.COM

EMAIL